# Help drive innovation

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| Project Title | Help drive innovation |
| Project Summary | Make it easier to apply for a patent or trademark in the U.S. |
| Country | United States |
| Agency | Patent and Trademark Office |
| DoS Office | N/A |
| Post | N/A |
| Section | N/A |
| Number of Interns | 2 |

## Project Description

We want to make information on how to file for a patent or trademark understandable and usable by all inventors and trademark applicants. To do this, we need your help to improve critical content areas that novice patent and trademark filers have a hard time navigating and understanding.

We want to have a web presence that is a cutting-edge, streamlined "go to" resource that delivers intellectual property information and education worldwide.

We believe if you have an interesting idea, you should have a low enough barrier to entry to actually figure out, "is this something that is worthy of getting a patent or trademark for?"

## Desired Skills Interests

| Skill |
|---|
| MS Office |
| Ability to generate web-friendly content |
| Overhaul existing website content for better customer experience |
| Ability to think about customer needs |
| No technical web skills needed |

# Additional Information

We're looking for a self-starter who has written or edited website content or other communication products for publication. Your skills will help us transform wordy, difficult-to-understand content into a critical resource for the public.

# Language Requirements

*None*